



POLL #1

SOUTH LYNNWOOD NEIGHBORHOOD PLAN

Co-Design Committee

October 13, 2020

PURPOSE OF PLAN

- Highlight and reinforce South Lynnwood as a culturally rich place to live
- Support and grow new and existing businesses located in South Lynnwood
- Ease the impact of transition to higher density areas facilitated by near-term developments such as the Link light rail extension and the neighborhood's Opportunity Zone designation
- Identify areas appropriate for redevelopment as the Neighborhood grows and changes
- Create strategies to protect South Lynnwood residents against displacement
- Allow for residents to continue to stay in South Lynnwood, as proximity to community is the number one reason why people choose to live and work in South Lynnwood

WHAT CAN A SUBAREA PLAN ADDRESS?

- **Land Use**

- Zoning
- Design
- Housing

- **Economic Development**

- Redevelopment Opportunities
- Workforce / Job Creation

- **Transportation**

- Bikes and Pedestrians
- Vehicles
- Accessibility

- **Parks & Recreation**

- Location
- Programming
- Amenities

- **Environment**

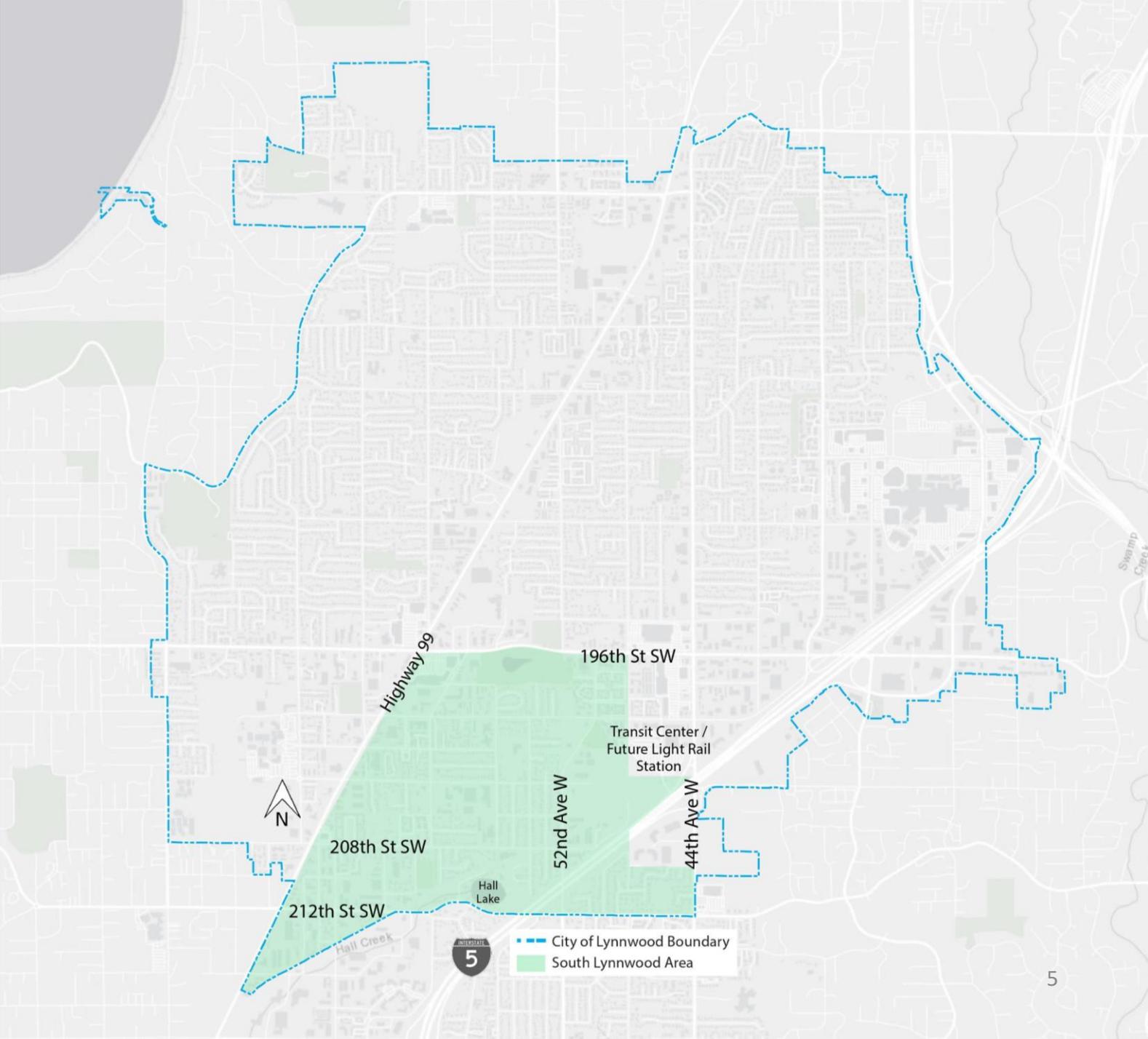
- Protection of natural areas
- Areas of concern

- **Culture & Identity**

SOUTH LYNNWOOD PHASES

- **Phase I: South Lynnwood Park**
- **Phase II: South Lynnwood Neighborhood Plan** 
- **Phase III: Implementation**

WHERE IS SOUTH LYNNWOOD?

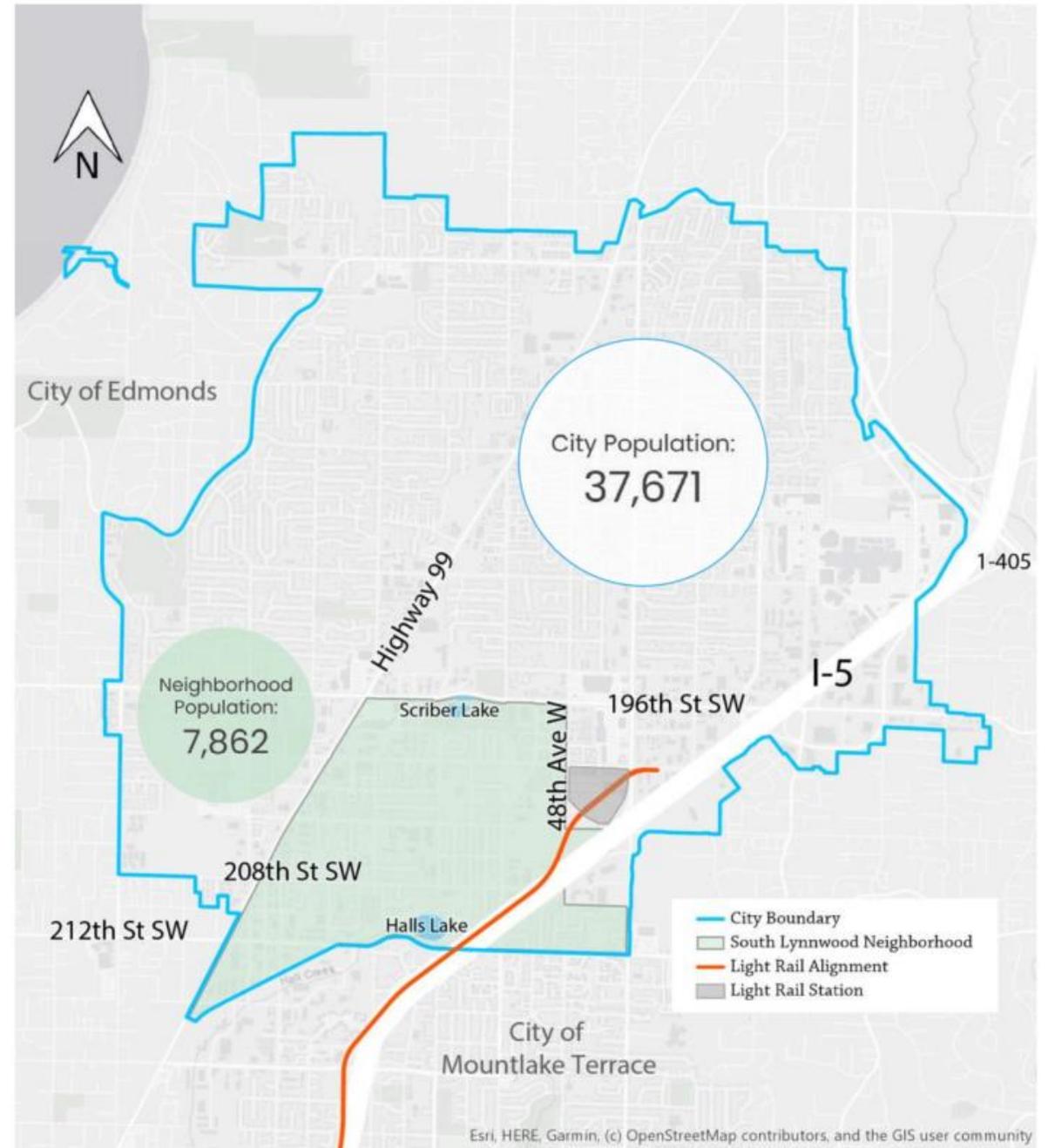




Source: Esri, Maxar

and the
GIS User Community

WHO LIVES IN SOUTH LYNNWOOD?



RACE

COMMUNITY PROFILE

South Lynnwood has about **twice** the percentage of **Hispanic** populations compared to the City.

Race	South Lynnwood	Lynnwood
White	51%	55%
Black	7%	7%
Native American	1%	0%
Asian	11%	17%
Pacific Islander	0%	1%
Other	0%	0%
Multi-Racial	4%	7%
Hispanic	25%	13%

American Community Survey 2017

LANGUAGE COMMUNITY PROFILE

South Lynnwood has **twice** the percentage of adults and three times the percentage of **children primarily speaking Spanish at home**, compared to the City.

Language	South Lynnwood	Lynnwood
Language at home, children 5-17		
English only	42%	63%
Spanish	42%	13%
Indo-European	4%	4%
Asian/Islander	2%	11%
Other	11%	8%
Language at home, adults 18+		
English only	59%	65%
Spanish	16%	8%
Indo-European	8%	7%
Asian/Islander	10%	14%
Other	7%	5%

American Community Survey 2017

INCOME

COMMUNITY PROFILE

South Lynnwood residents have **lower incomes** and a higher percentage of people below the poverty line compared to the City

Income	South Lynnwood	Lynnwood
Per Capita Income	\$24,321	\$28,874
Median Household Income	\$48,500	\$58,852
Percent (%) Below Poverty Line	18%	14%

American Community Survey 2017

WHAT IS IN SOUTH LYNNWOOD?

Residential



WHAT IS IN SOUTH LYNNWOOD?

Parks & Open Space



Community Spaces



WHAT IS IN SOUTH LYNNWOOD?

Places of Worship



WHAT IS IN SOUTH LYNNWOOD?

Office



WHAT IS IN SOUTH LYNNWOOD?

Commercial



WHAT IS IN SOUTH LYNNWOOD?

Industrial / Heavy Commercial



PRE-ENGAGEMENT



Surveying at Afro-Latino Festival



Surveying at Meet Me at the Park

PRE-ENGAGEMENT WORK-TO-DATE

Pre-Engagement Tasks:

- Pre-Engagement Outreach
- Pre-Engagement Interviews

Pre-Engagement Deliverables:

- Pre-Engagement Report
- Public Engagement Plan

Pre-Engagement Presentations:

- City Council Presentation
- Planning Commission, Human Services Commission, and Diversity, Equity and Inclusion Presentation

CO-DESIGN COMMITTEE



Co-Design Committee Meeting #2

CO-DESIGN COMMITTEE HEADLINES

Functional blend of single family, higher density residences, along with small businesses

LIGHT RAIL TRANSFORMS SLN TO VIBRANT, WALKABLE NEIGHBORHOOD

Light Rail didn't displace this thriving community

Vibrant Neighborhood celebrates diversity

SLN VOTED BEST LIVE / WORK NEIGHBORHOOD IN SNO CO

Scriber Lake Park is the Greenlake of the north

Lowest crime statistics for all of Lynnwood

Most diverse and family friendly place to be!

El vecindario de Sur de Lynnwood planea celebrar 20 años de la remodelación del parque de Sur Lynnwood

South Lynnwood residents and city council approves increased height to 10 stories

CO-DESIGN

WORK-TO-DATE

Co-Design Meetings:

- Meeting #1: Review Existing Conditions and Visioning
- Meeting #2: Discuss issues, options, recommendations
- Meeting #3: Discussion of Project and Co-Design role
- **Meeting #4: Revisit existing conditions, example projects, project roles

Co-Design Deliverables:

- Future Conditions Statements

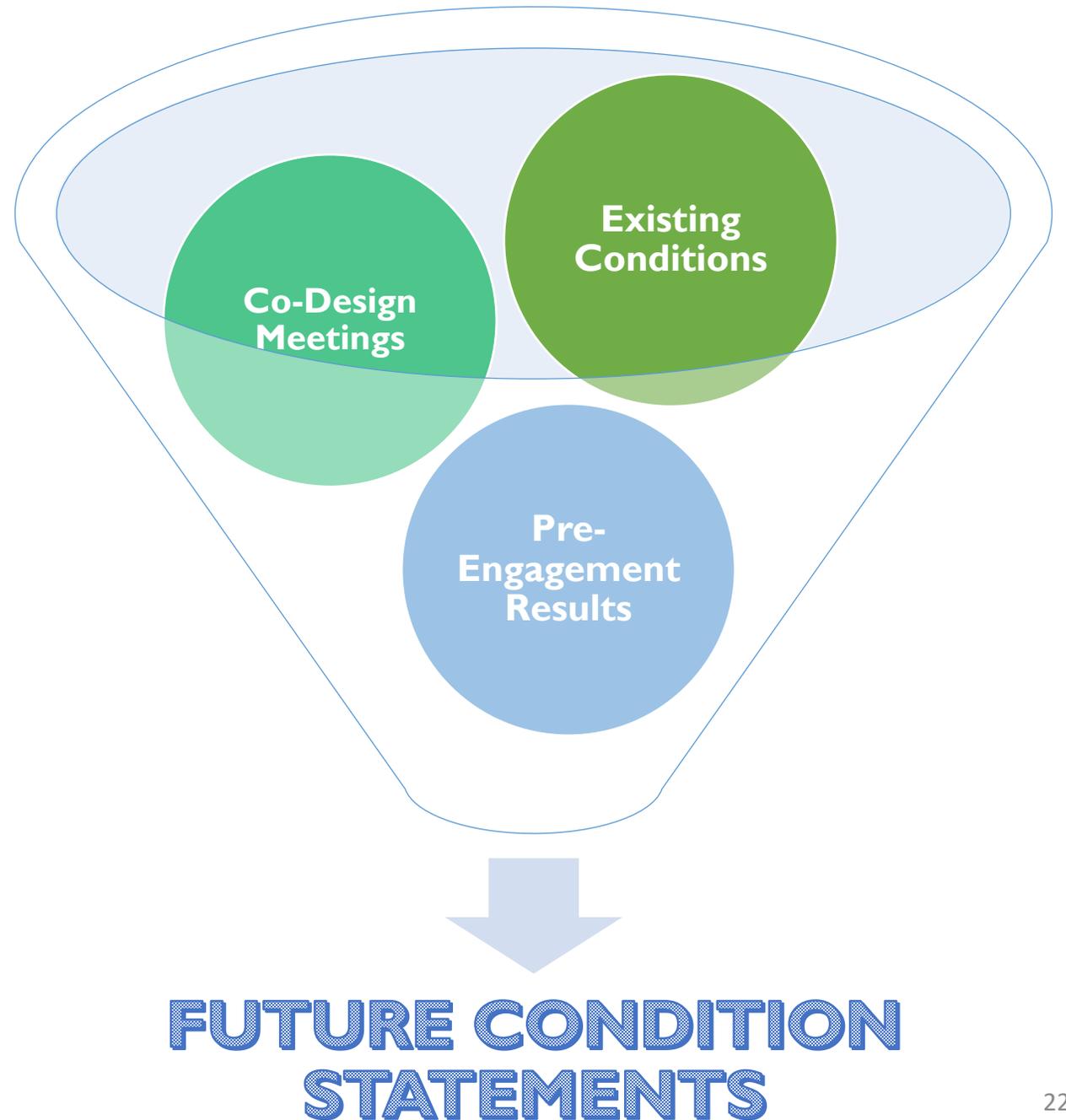
Co-Design Presentations:

- City Council Memo and Presentation
- Planning Commission Presentation

FUTURE CONDITION STATEMENTS

Summary of Existing Conditions Findings

- The neighborhood is racially and ethnically diverse – more than it was in year 2000
- The community is concerned about the rising costs of housing and displacement
- There are approximately 350 businesses in South Lynnwood
- Most land in the City zoned for industrial uses
- Parks are valued by the community
- Neighborhood sees opportunity with incoming light rail



FUTURE CONDITION STATEMENTS

POLL #2



Residents, businesses, and community partners **work together** to create a vibrant community which **celebrates diversity**.



Households, families, community partners, and businesses are **preserved and stable**.



A healthy neighborhood which is home to **safe walking networks, parks, open spaces, and gathering places**.



Economic development progresses through **employment opportunities and access to social services**.

FUTURE CONDITION STATEMENT #1



*Residents, businesses, and community partners **work together** to create a vibrant community which **celebrates diversity**.*

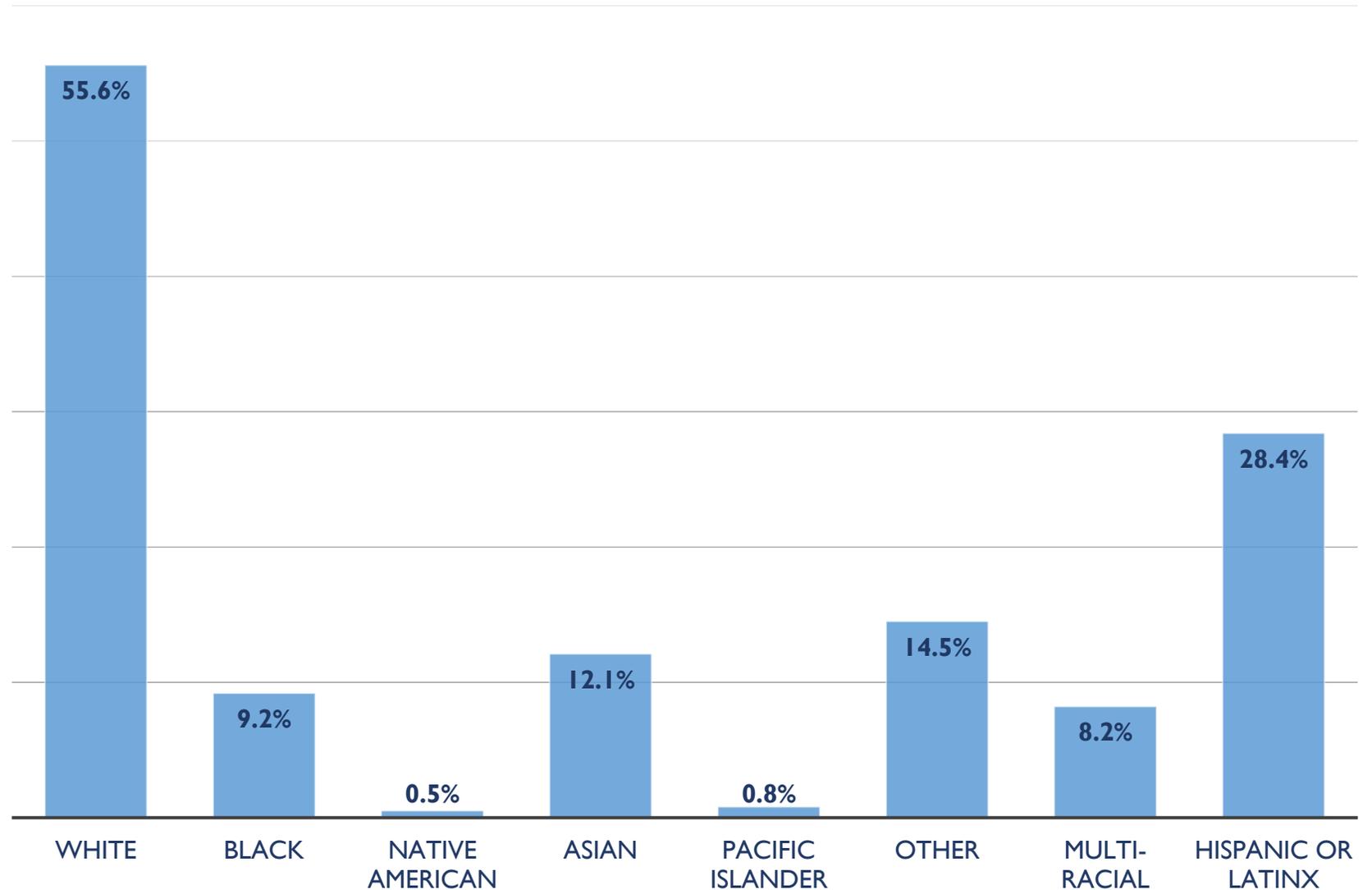
FUTURE CONDITION #1

Residents, businesses, and community partners **work together** to create a vibrant community which **celebrates diversity**

Data shows the Neighborhood is **racially and ethnically diverse**.

28% of the neighborhood identifies as Hispanic/Latinx compared to **13%** of Lynnwood as a whole.

Race and Ethnicity



FUTURE CONDITION #1

*Residents, businesses, and community partners **work together** to create a vibrant community which **celebrates diversity***

There are approximately **350 businesses** and almost a **third of the jobs** in the City.

8,000

jobs in South Lynnwood

30,000

in jobs in Lynnwood as a whole

FUTURE CONDITION STATEMENT #2



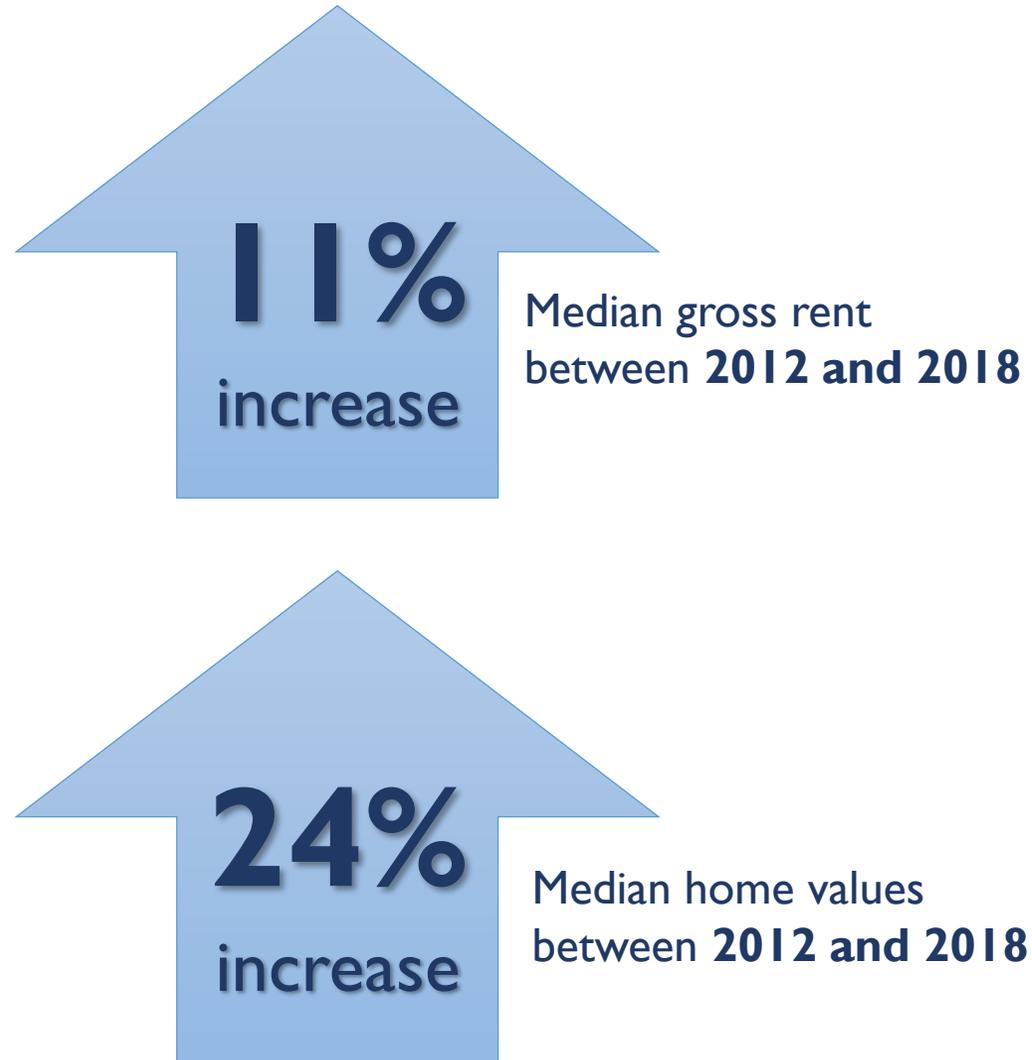
*Households, families, community partners, and businesses are **preserved and stable**.*

FUTURE CONDITION #2

*Households, families, community partners, and businesses are **preserved and stable.***

The community has stated a concern about the **rising costs of housing**. Data backs up this concern.

GAP



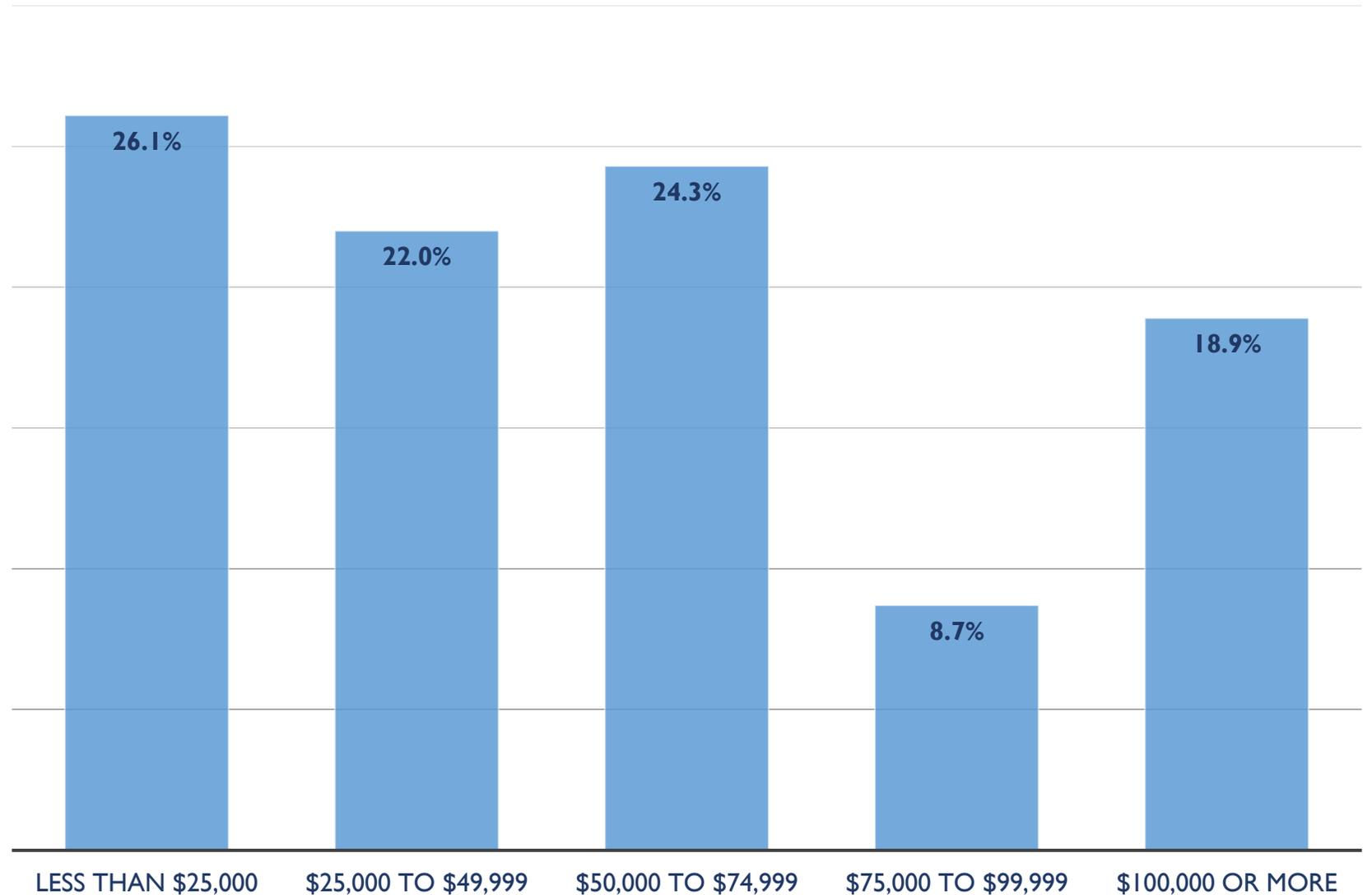
FUTURE CONDITION #2

Households, families, community partners, and businesses are **preserved and stable**.

South Lynnwood residents experience **lower average incomes and greater poverty** than the City as a whole.

GAP

Household Income



FUTURE CONDITION STATEMENT #3



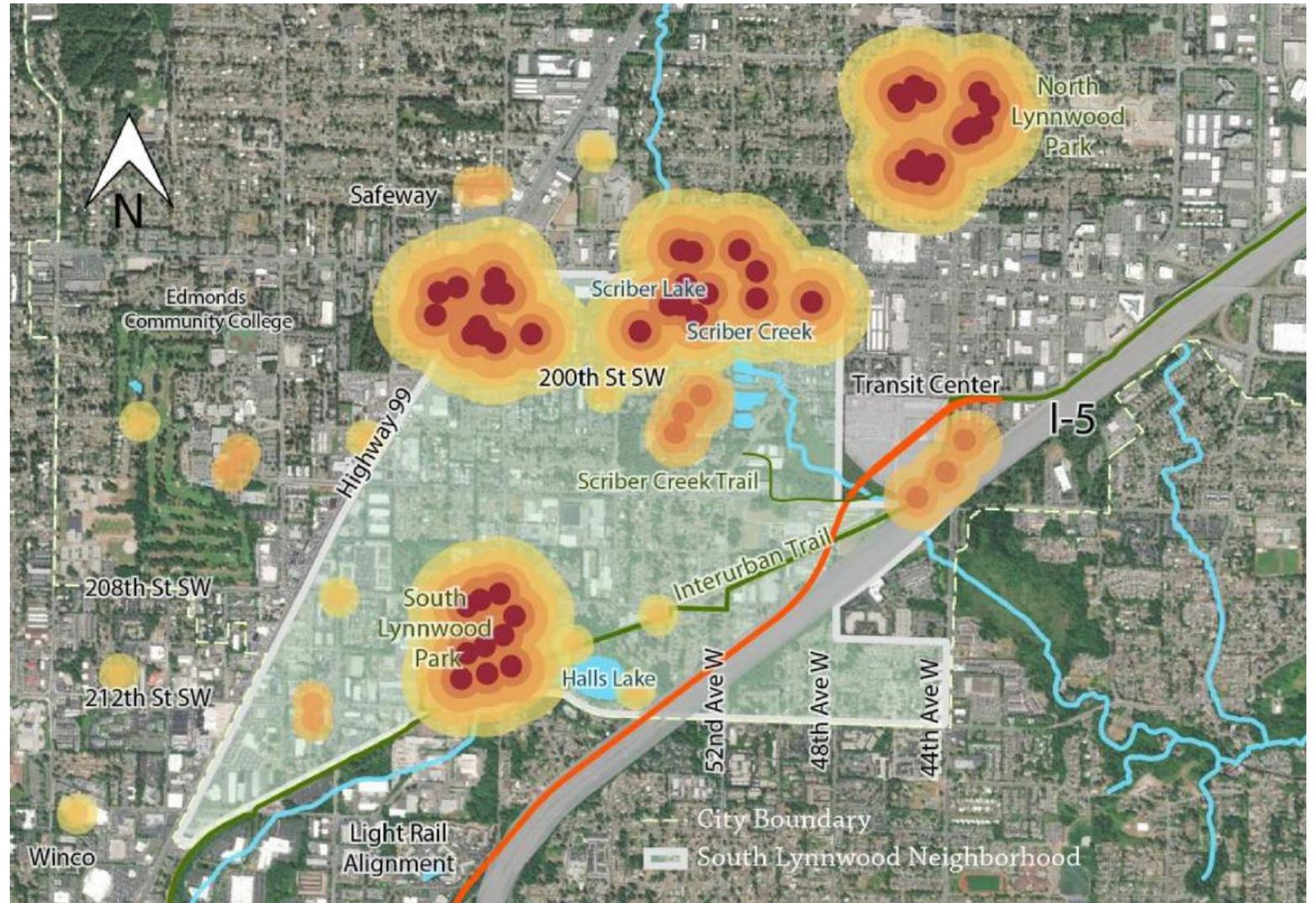
*A healthy neighborhood which is home to **safe walking networks, parks, open spaces, and gathering places.***

FUTURE CONDITION #3

*A healthy neighborhood which is home to **safe walking networks, parks, open spaces, and gathering places.***

Parks are highly valued by the community: South Lynnwood Park, Interurban Trail, and Scriber Lake among places ranked most highly in pre-engagement survey.

What is your favorite place in the neighborhood?



FUTURE CONDITION #3

*A healthy neighborhood which is home to **safe walking networks, parks, open spaces, and gathering places.***

Both Neighbors and the City are asking for **more connectivity** and both see the new incoming Light Rail station as an opportunity for local improvements that benefit all.

GAP

Neighborhood Street Grid



FUTURE CONDITION STATEMENT #4

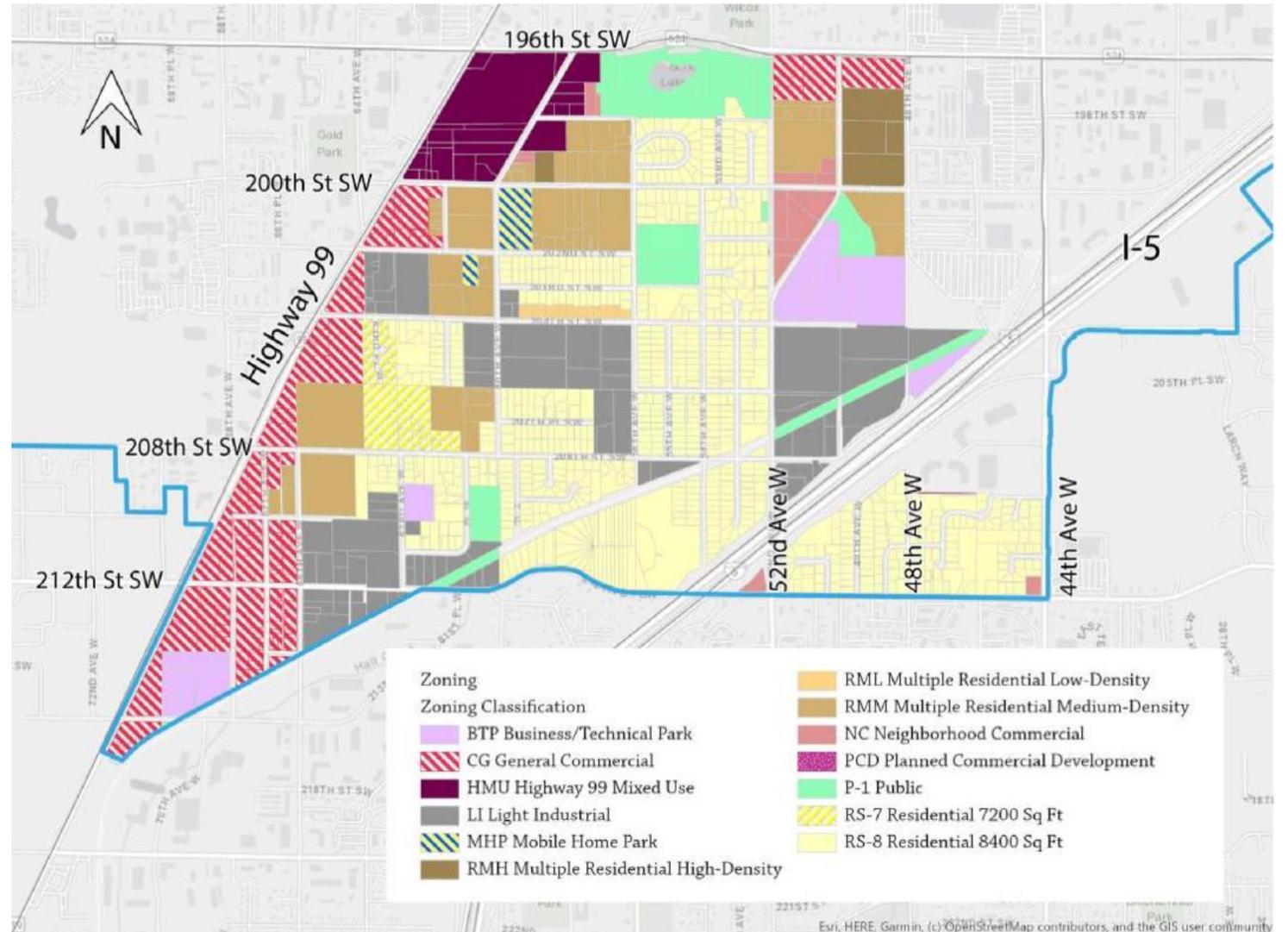


*Economic development progresses through **employment opportunities** and **access to social services**.*

FUTURE CONDITION #4

Economic development progresses through **employment opportunities** and **access to social services**.

There is a **greater portion of land zoned for industrial uses** in the Neighborhood than the City as a whole.



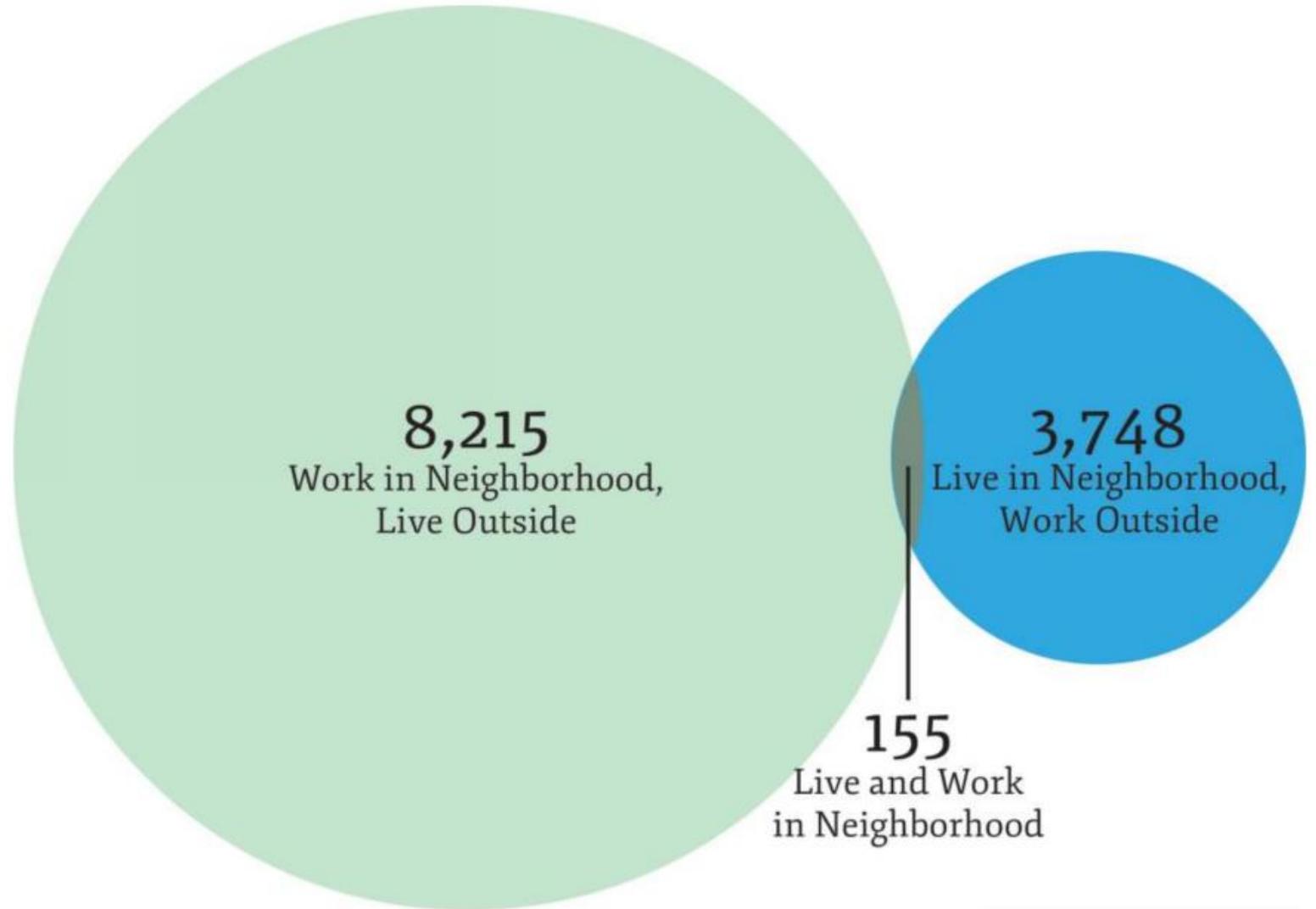
FUTURE CONDITION #4

Economic development progresses through **employment opportunities** and **access to social services**.

Small number of people both **live and work** in South Lynnwood.

- Total # of people living in South Lynnwood: 3,903
- Total # of people working in South Lynnwood: 8,370

GAP



SOUTH LYNNWOOD

WORK-TO-DATE

COMPLETED

- Public Engagement Plan
- Existing Conditions Report
- Future Conditions Statements

TO-DO

- Engage the Public
- Draft Recommendations
- Create the Plan
- Plan Adoption

QUESTIONS?



PLAN CREATION



Goals and Vision

Co-Design
Committee &
Community



Synthesize Goals and
Vision

City Team

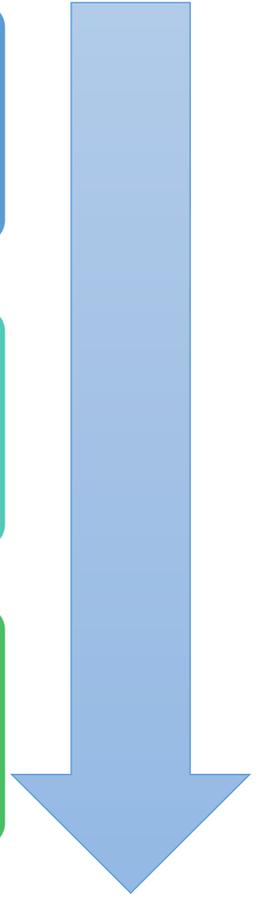


Finalize
Recommendations

Co-Design,
Community, & City
Team



South Lynnwood Neighborhood Plan



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POLL #3

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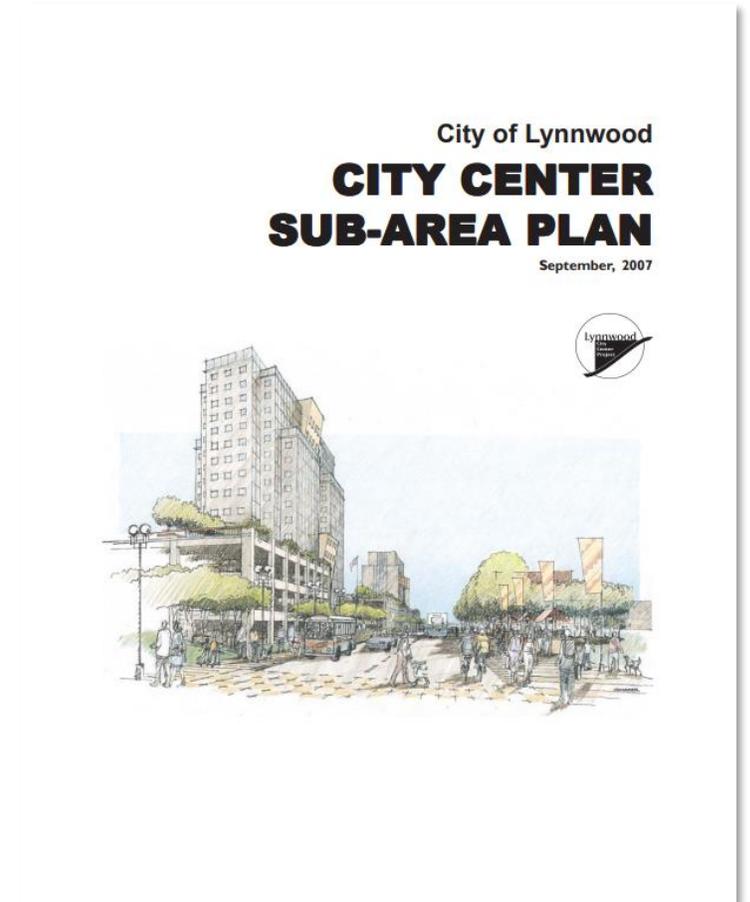
- Protection of natural areas
- Areas of concern

- **Culture and Identity**

EXAMPLE PLANS

CITY OF LYNNWOOD SUBAREA PLANS

- ***College District Subarea Plan***
 - Master Plan for College
 - Commitment to improve multi-modal transportation
 - Creation of mixed-use area near campus
- ***Highway 99 Subarea Plan***
 - Envisions transformation from auto-oriented commercial strip to multi-modal, multi-use corridor
- ***City Center Subarea Plan***
 - Envisions a compact, intense and lively city center with opportunity for culture, commerce, and habitation.



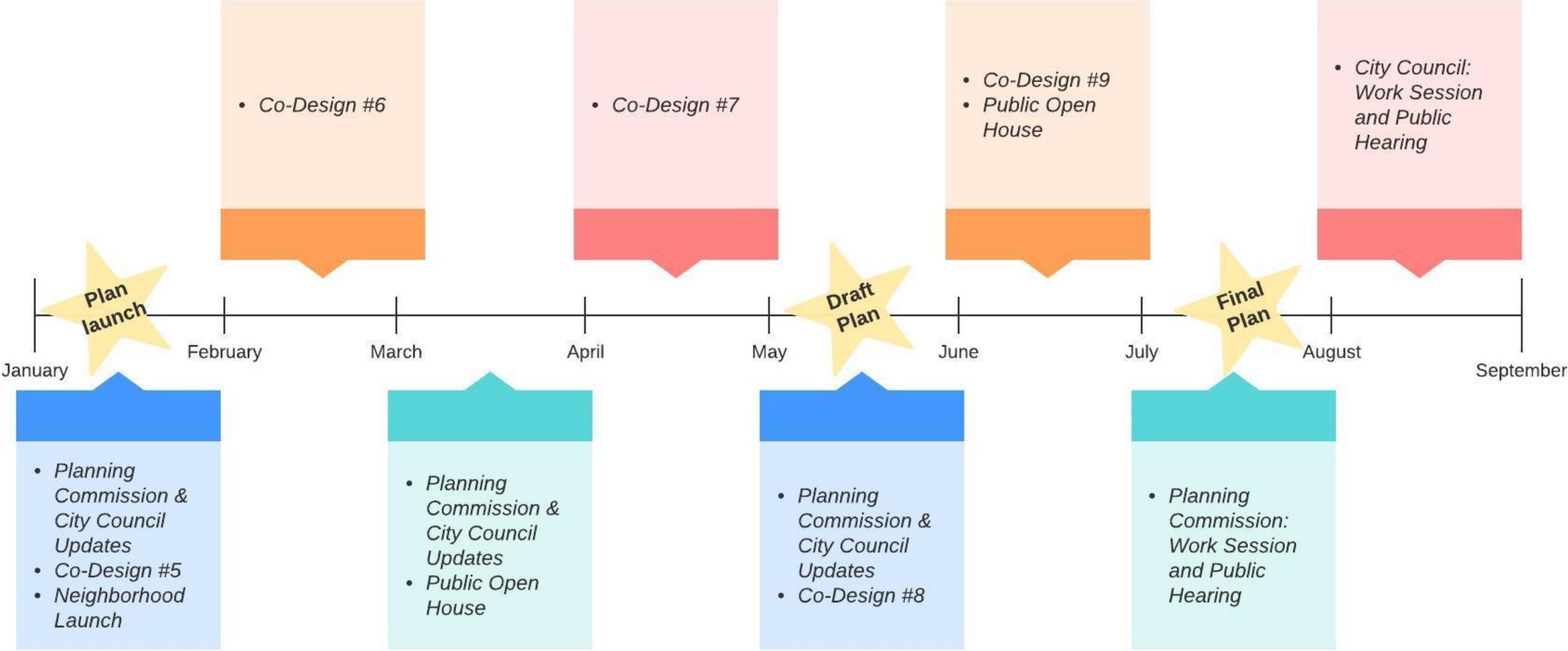
QUESTIONS?



NEXT STEPS



South Lynnwood Neighborhood Plan Schedule



PROPOSED SCHEDULE

JANUARY 2021

- Update Planning Commission and City Council on South Lynnwood Neighborhood Plan progress
- Announce the project to the neighborhood
- Co-Design Meeting #5
 - Final Project Schedule
 - Land Use and Zoning
 - Redevelopment Opportunities

FEBRUARY 2021

- Co-Design Meeting #6
 - Economic Development and Business
 - Open House discussion

PROPOSED SCHEDULE

MARCH 2021

- Update Planning Commission and City Council on South Lynnwood Neighborhood Plan progress
- Public Open House (digital or in person dependent on Covid-19)

APRIL 2021

- Co-Design Meeting #7
 - Discuss results of Public Open House
 - Open Space, Connectivity, and Safety and Culture and Identity

PROPOSED SCHEDULE

MAY 2021

- Update Planning Commission and City Council on South Lynnwood Neighborhood Plan progress
- Co-Design Meeting #8
 - Review Draft Plan

JUNE 2021

- Co-Design Committee #9
 - Review Final Draft Plan
- Publish Draft Plan to the Public
- Open House
 - Review and celebrate plan with public

PROPOSED SCHEDULE

JULY AND AUGUST 2021

- Plan adoption
 - Work Session with Planning Commission
 - Public Hearing with Planning Commission
 - Work Session with City Council
 - Public Hearing with City Council

DISCUSSION

